

# Smart Grid

## A Market Outlook

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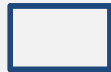
# Just One Slide...

## A DIFFERENT WAY OF SEEING THE "SMART" IN GRID

Smart grid is a set of **values**, that emerges a certain set of **converging patterns**, of which we can **model**, and design/construct an **architecture**, which enables a multitude of **services** and a rich user **experience**, then opening up a myriad of **unintended uses**.

### STRATEGIES FOR TRENDING

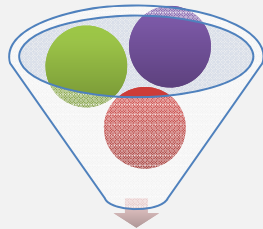
Hard vs. Soft



Cyclic vs. Linear



Mystery vs. heuristic vs. algorithmic



### SOME KEY PATTERNS

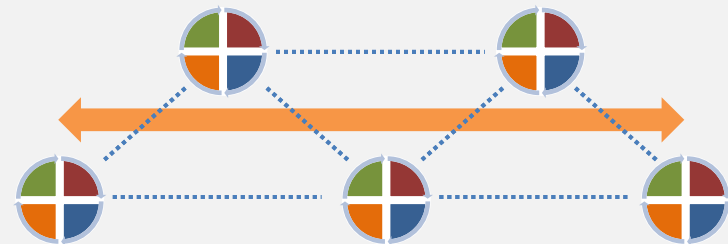
Component Innovation

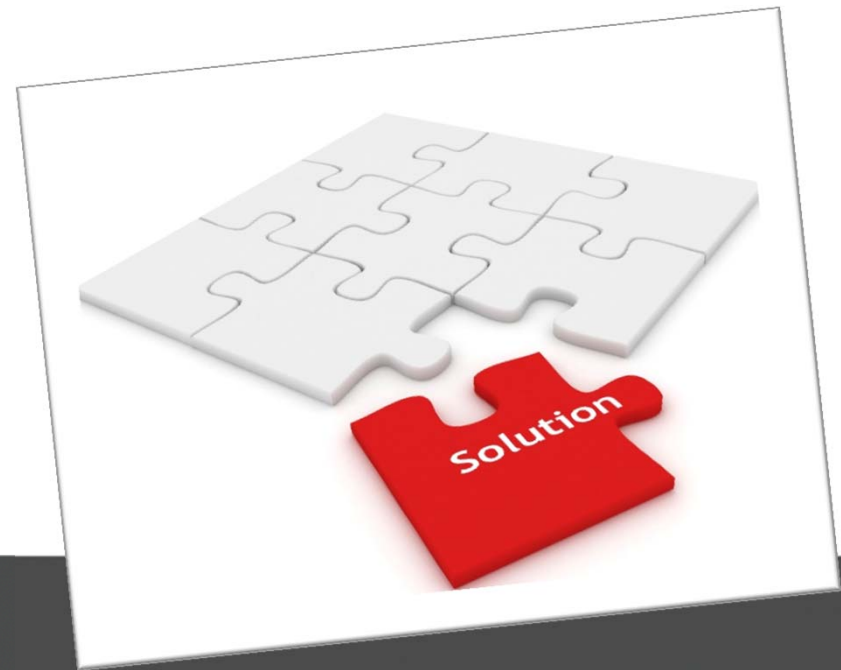
Distribution of Energy

Distribution of Intelligence

Networking and Integration

Platform Business





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